

*The leading
platform
in Russia*



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7TH INTERNATIONAL EXHIBITION FOR REHABILITATION EQUIPMENT AND TECHNOLOGY



**2nd Russian Forum
on Prosthetics & Orthotics**

19 – 21 JUNE 2019

Expocentre Fairgrounds, Moscow, Russia

integration.ru



**LEIPZIGER MESSE
INTERNATIONAL**



**Messe
Düsseldorf
Moscow**

FUTURE PROSPECTS FOR REHABILITATION INDUSTRY IN RUSSIA

After the weak past few years demand for rehabilitation technology in Russia is picking up again. The industry is benefiting from increasing investments in the health sector.

**THE TOTAL VOLUME OF THE MARKET
of auxiliary means of rehabilitation and habilitation
IS ABOUT 30 BILLION RUBLES***

**According to the target scenario
THE EXPORTS OF RUSSIAN REHABILITATION IS TO
INCREASE TWELVE TIMES –
FROM 300 MILLION RUBLES IN 2017
UP TO 3.6 BILLION RUBLES IN 2025.**

The total volume of imports of rehabilitation goods in Russia, taking into account architectural and planning devices, is estimated at almost 20 billion rubles.

The share of certain categories of imported products on the Russian market:

support facilities for disabled people and persons
with mobility impairments - 62%;

auxiliary means for the disabled and visually impaired
persons - 35%;

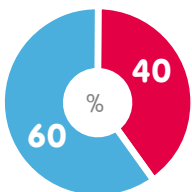
auxiliary means for the disabled and those with hearing
impairment - 74%;

auxiliary means for disabled people and people with
speech disorders - 70%;

support facilities for disabled people and persons with
disabilities of allocation - 80%

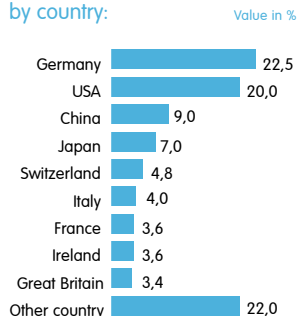
architectural and planning devices - 70%.

The share of imported and
locally-made products:



Imported product
Russian-made product

The share of imported products
by country:



* Exchange rate 1 EUR = 78,00 Rubles

Founded in 2011, **INTEGRATION MOSCOW** is already the number-one international trade and event fair for rehabilitation equipment and technology in Russia.

With the REHACARE and OTWorld models in mind and having been fine-tuned specially to the needs of Russian society and the Russian market, **INTEGRATION MOSCOW** and the parallel Russian Forum on Prosthetics and Orthotics are the meeting point for both experts and end users.

MAIN OBJECTIVES OF THE PROJECT

- Stimulate the development of the market of goods and services for people with disabilities in order to create the most comfortable conditions for their life
- Develop a tolerant society
- Create an international platform to showcase the possibilities of integration of people with disabilities into society
- Promote the development of public and private programs to improve the quality of people with various disabilities

VERSATILITY OF THE PROJECT

- Russian and international brands present in the Russian market the most advanced technologies and innovative solutions
- A meeting of experts on procurement with suppliers
- The exchange of know-how at the highest level through conferences, seminars, round tables and master classes
- A unique platform for such national organizations as All-Russian Society of Disabled People, All-Russian Society of the Deaf, All Russia Association of the Blind
- Presented by governmental and non-governmental programs
- Educational programs for professionals
- "Integration Salon" is a unique project of Messe Dusseldorf Moscow, unifying the major regional exhibitions and events exclusively for exhibitors of "Integration Moscow".



RESULTS OF INTEGRATION'17 MOSCOW INTEGRATION.RU

OVER **130** EXHIBITORS

FROM **11** COUNTRIES OF THE WORLD

Russia, [Germany](#), Sweden, [France](#), Slovakia, [USA](#), Switzerland, [Great Britain](#), Italy, [Japan](#), Taiwan

2350 REGISTERED VISITORS

THE COMPREHENSIVE BUSINESS PROGRAMME

OVER 50 SPECIALIZED EVENTS

FEATURING 130 INTERNATIONAL SPEAKERS FROM 8 COUNTRIES

Over 120 journalists

federal, regional and specialized mass media

EXHIBITORS' COMMENTS

Oliver JACOBI, Managing Director of Ottobock Group Russia:

“The new format of Integration markedly differs from previous events. The exhibition has become faster-moving; there appeared an emotional component, which had been so much lacking before. The organizers have managed to gather in one place both manufacturers and consumers of products, it has become possible to test different brands. The business program of the event evoked a warm response from all representatives of the industry and this undoubtedly deserves respect. For Ottobock participation in Integration'17 Moscow has been effective.”

Natalia RUDENCHIK, Marketing Director of Mega-Optim:

“For us participation in the Integration International Exhibition is a good tradition that we plan to maintain and develop. This year we were awfully impressed with the actual event format. The comprehensive business program was prepared at a quite professional level. It was interesting and useful to be at the exhibition on all three days. We managed to talk with our existing clients and to get acquainted with representatives of companies and non-governmental organizations that we had never worked with before.”

Oliver Wagner, Managing Director of Wagner Polymertechnik, Germany:

“We are delighted with this year's Integration, which went well beyond our expectations. We will definitely be back to exhibit again next year.”

MAIN TOPICS

- Technical means and technologies for rehabilitation
- Accessible social, transport and engineer infrastructure
- Mobility and walking aids
- Prosthetics and orthotics
- Orthopedic footwear technology
- Medical care
- Nursing care for in-patient, homecare for disabled and elderly
- Daily living aids, household, nutrition and clothing
- Personal hygiene products
- Physical training, physiotherapy and occupational therapy
- Communication
- Education, professional training, occupation and employment
- Health resorts and rehabilitation centers
- Travel, leisure, sports and recreation
- Associations, public organizations, media



EXHIBITORS

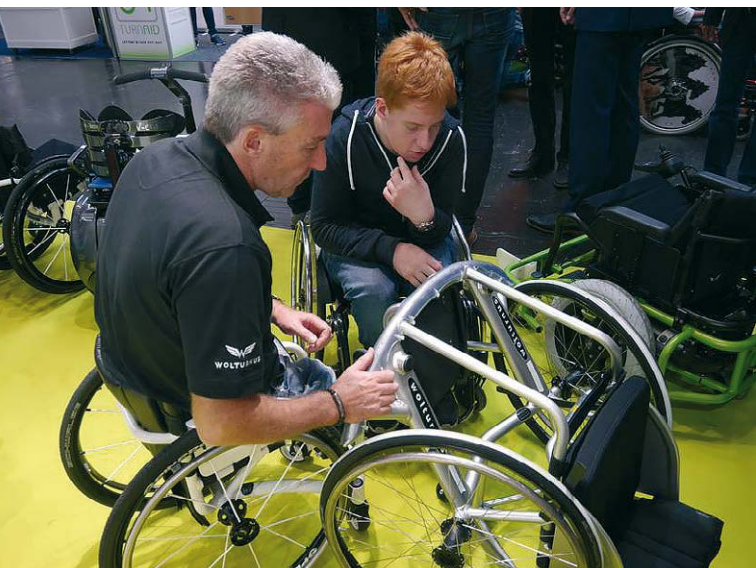
- State authorities and public institutions
- Manufacturers and suppliers of all kinds of goods and services
- Non-commercial organizations

EXPERTS

- Federal and regional state authorities
- State Institutions and enterprises
- Business Community
- Non-commercial organization
- Science community

VISITORS

- Physiotherapists
- Medical experts
- Businessmen
- Dealers
- Responsible persons for procurement of equipment for health care facilities, rehabilitation centers, clinics
- People with disabilities, patients



BUSINESS PROGRAM

- International Congress
- Scientific-Practical conference
- Round tables, webinars, workshops, seminars, trainings
- Presentation of goods and services from participating companies

SPECIAL EVENTS

- Demonstration zone
- Zone for sports and cultural activities
- Center for information on training and employment
- Test Drive

ADDITIONAL SERVICES

- Wheelchair rent and repair
- Leisure room
- Personal hygiene room
- Rest zone for dogs
- Medical post



 **INTEGRATION'19**
MOSCOW INTEGRATION.RU

**TOGETHER
WE CAN!**

RUSSIAN FORUM ON PROSTHETICS AND ORTHOTICS

The congress accompanied by an industry exhibition will be held for the second time during Integration Moscow from 19 to 21 June 2019. This interdisciplinary forum will bring together international experts in orthopaedic and rehabilitation technology. It will complete the circle of medical treatment, patient assessment and the individual determination of types of treatment, product selection, technical care and patient rehabilitation. The forum will be based on Leipziger Messe's experience from OTWorld in Leipzig.

The Russian Forum for Prosthetics & Orthotics offers you an ideal setting to address service providers in this growing market and showcase your products and services.

SPECIAL EVENTS

- **The All-Russian Competition for Prosthetic Technicians**

Organizer:
MPRoP – Moscow prosthetic and orthopedic company

- **German Day**

Organizer:
Federal School for orthopedic technicians BUFA, Germany

- **Turkish Day**

Organizer:
Turkish Association of Orthopedics

- **Official participations from Germany and Turkey**

- **Cyathletics**

- **Kids & Parents Day**

- **Competition for children with disabilities**

CONGRESS TOPICS

- Prosthetics for lower and upper limbs – proven and new technologies
- “Big School of Ortheses”: new technologies such as CAD and 3D printing
- Special aspects of rehabilitation of disabled children
- New concepts: fast multidisciplinary rehabilitation before and after amputation
- Successful treatment of diabetic foot
- Ways of treatment and rehabilitation after insult
- Exhibitor workshops for orthopedic technicians
- Exhibitor product demonstrations for doctors and state disability assessors (MSE) and Russian health care insurance (FSS)
- International experiences in social and professional rehabilitation
- Round table about vocational and further education concepts in Russia, Germany and Turkey
- “German Day” organized by Federal School for orthopedic technicians BUFA, Germany
- “Kids & Parents Day”: presentations by exhibitors and by patients, lectures, competitions





INTEGRATION'19
MOSCOW INTEGRATION.RU

**WE CHANGE LIFE
FOR THE BETTER!**

PARTICIPATION COST

“SPECIAL TURNKEY” PACKAGE (MIN. 9 SQM)

- | | |
|---|--|
| Space rental | 2 spot lights |
| Build-up and dismantling including all expenses | 1 socket |
| Carpet (color grey) | 1 brochure holder |
| Walls OCTANORM system, h-2.50m | 1 LCD 50" |
| Fascia board MDF | 1 LCD wall mount |
| Short company name without logo | Electric main connection 2 kW 220 V |
| 1 table 70 x 70 | Access to all seminars and conferences |
| 4 chairs | |
| 1 filling cabinet | |
| 1 coat rack | |
| 1 waste basket | |



COST:
297,00 EUR/sqm

«MAXIMA TOP» PACKAGE (MIN. 18 SQM)

- | | |
|---|---|
| Space rental | 1 coat rack |
| Build-up and dismantling including all expenses | 1 waste basket |
| Carpet (color grey) | 1 HQI spot light for every 4 sqm of booth space |
| Walls OCTANORM system, h-2.50m | 1 socket |
| Cabin 2 x 1 m | 1 LCD 50" |
| 1 hinged door | 1 LCD wall mount |
| MAXIMA system for lighting and fascia, h-3.50 m | Electric main connection 2 kW 220 V |
| Fascia board | 20 min presentation in Open Forum zone |
| Short company name without logo | Access to all seminars and conferences |
| 1 table 70 x 70 | |
| 4 chairs | |
| 1 filling cabinet | |



COST:
283,80 EUR/sqm

«HOT SPOT» PACKAGE (4 SQM)

- | | |
|---|--|
| Space rental | 3 chairs |
| Build-up and dismantling including all expenses | 1 brochure holder |
| Carpet, 4 sqm | Access to all seminars and conferences |
| 1 table, 70 x 70 cm | |



COST:
257,40 EUR/sqm

UNEQUIPPED SPACE – 198,00 EUR/sqm

REGISTRATION FEE – 198,00 EUR

ALL COSTS INCLUDE VAT!

ORGANIZERS



PARTNERS



All Russian Society
of Disabled People



All Russia Association
of the Blind



All Russian Society
of the Deaf



National Paralympic
Committee of Russia



Abilympics
Russia



OFFICIAL SUPPORT



Ministry of Industry
& Trade



Ministry of Labor & Social
Welfare



City of Moscow



Moscow Region

EXCLUSIVE SUPPORT



MEDICAAlliance



INTEGRATION'19

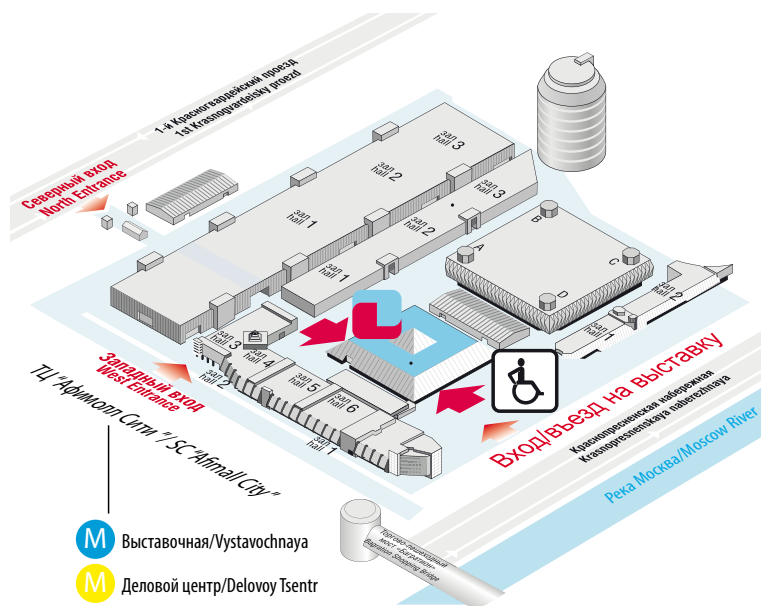
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7TH INTERNATIONAL EXHIBITION FOR REHABILITATION
EQUIPMENT AND TECHNOLOGY



2nd Russian Forum
on Prosthetics & Orthotics

Expocentre Fairgrounds,
Moscow, Russia



VENUE:

Forum, Expocentre Fairgrounds,
Krasnopresnenskaya naberezhnaya, 14,
Moscow, Russia

How to get here by public transport:

Vystavochnaya, Delovoy Tsentr metro stations, West Entrance

By car:

Krasnopresnenskaya naberezhnaya 14 – South Entrance
1st Krasnogvardeisky proezd – North Entrance

integration.ru

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I N T E R N A T I O N A L



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