

made
in
Germany



Product areas at RFPO

- Prostheses, orthoses
- Orthopaedic shoes and insoles
- Bandages, compression treatment
- Raw materials and supplies, workshop tools and equipment
- Underwear and swimwear

Main Product areas of “Integration”

- technical means and technologies for rehabilitation
- Accessible social, transport and engineer infrastructure
- Mobility and walking aids
- Medical care, nursing care for in-patient and homecare
- Daily living aids, household, clothing and nutrition
- Physical training, physiotherapy and occupational therapy
- Spa medical and rehabilitation centers
- Education and professional training, employment



www.rf-po.com

RFPO

2nd Russian Forum on
Prosthetics & Orthotics 2019

WORKSHOPS
CONFERENCE
DEMONSTRATIONS
TRADE FAIR



Our visitors

- Orthopaedic technicians
- Doctors, therapists, medical assessors
- Dealers, wholesalers
- Decision-makers, buyers and managers from clinics, rehabilitation centers, colleges, as well as private and state owned orthopaedic workshops, public agencies, insurers and medical appraisal services
- Representatives of medical and patient associations
- Disabled people/patients



Contact the Organizers

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INTEGRATION 2019

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Pictures: OTWorld, Messe Düsseldorf Moscow/Integration, LMI

25 – 27 June 2019
Expocentre Fairgrounds - Moscow, Russia



during Integration/Integratsia 2019
7th International Trade and Event Fair for Rehabilitation Equipment and Technology





Time to go to Russia – now!

It's time to do business in Russia – a dynamic changing market full of opportunity! The Russian prosthetics and orthotics (O&P) sector is seeking new suppliers of both simple and complex products and is keen for additional manufacturers to join the market. Healthcare expenditure is rising again, and the segment of small private workshops is expanding fast.

At the same time, the training of medical and technical personnel and optimizing interface management between different areas of treatment are becoming increasingly important. And in this regard, the congress at the **Russian Forum for Prosthetics & Orthotics 2019 (RFPO)**, the only event of its kind in Russia, provides an outstanding opportunity for Russian specialists. The combination of congress, workshops, demonstrations and industry exhibition is unique and meets the needs and interests of the Russian O&P sector.

Two international flagships go together

RFPO congress accompanied by an industry exhibition is taking place from **25 – 27 June 2019** as an integral part of the **International exhibition for rehabilitation equipment "Integration" organized by Messe Dusseldorf Moscow. Both RFPO and "Integration" benefit from the wide experiences of Leipziger Messe and Messe Dusseldorf** in organizing its world leading trade fairs "OTWorld" and "Rehacare" in Germany. So, this unique Moscow event will bring together international experts in orthopaedic and rehabilitation technology. It will complete the circle of medical treatment, patient assessment, and die individual selection of treatment, products, technical care and rehabilitation.



The highlights

- **2nd Allrussian Competition of Prosthetic Technicians**
- **German Day – organized by Federal Association of Orthopaedic Technology (BIV-OT), Germany**
- **Turkish Day**
- **Official German Pavilion – presented by German Ministry of Economics**
- **Turkish Pavilion**
- **National Competitions such as Kybathletica**
- **Kids & Parents Day**

Tailored made events for every target group

Different topics, different event formats but one aim: We will meet the special interests of all relevant target groups.

Orthopedic workshops

- 2nd Allrussian competition of Prosthetic Technicians
- Lectures on best experiences in treatment with prostheses, orthoses, compression stockings and orthopaedic shoes and insoles
- **Seminar on education offers**
- German Day, Turkish Day
- Seminars on technical issues (e.g. 3D printing, prostheses design) and fast treatment with prostheses after amputation

Results 2017

- 130 exhibitors from 11 countries
- 2,350 registered trade visitors
- 130 speakers and panelists from 8 countries
- Premiere of the Russian competition of Prosthetic Technicians
- 1st Russian Kybathletica

Orthopedic workshops, dealers, orthopedic shop chains

- Exhibitor presentations and workshops

Orthopedists, physiotherapists, surgeons

- **Courses certified for further education by Education Ministry**
Seminars on fast interdisciplinary rehabilitation of amputees and children as well as diabetic foot



Doctors, medical assessors (MSE) and insurers (FSS)

(the entire chain from diagnostic, prescription and financing of assistive devices)

- "Big School on orthotics" – all about orthotics
- Product demonstrations by exhibitors and by patients

Patients

- "Kid & Parents Day" with lectures for parents and consultations for patients and its relatives
- Walking schools
- Demonstrations by patients with orthoses and prostheses
- Shows and sport events with disabled people
- **Different competitions**

Exhibitor statements

Oliver Jakobi, Managing Director of Otto Bock Russia

"The professional programme went down very well in the industry and was remarkable. The competition for prosthetic technicians was a brilliant idea. As a result, we had more technicians at our stand than ever before. Thanks to the combination with the RFPO, this time we were able to hold many B2B meetings. Way to go!"

Georg Blome, CEO of BIV-OT (German Association of Orthopaedic Technology)

"It was a successful launch. The response to the seminar programme demonstrated the high demand for further training in the Russian orthopaedic sector. The idea behind the forum of setting up another training platform for Russia was a winner! Moreover, we also recorded high interest in technology and expertise from Germany."

Natalya Rudenchik, Marketing Director of OOO Mega-Optim

"We were delighted with the event's format. The diverse professional programme was proficiently organized. We met not just existing customers but also new representatives of companies and organizations."

Our Guarantee – your benefit

Due to our cooperation with the Russian holding of all state orthopaedic workshops "MProP" and the support of the Russian Ministry of Labor and **Social Affairs we can guarantee you the attendance** of the entire state sector. Moreover, we invite all private owned workshops too. Not only from Russia, but also from CIS countries. over the next few years.

Market with exciting potential

In recent years, the Russian market has opened up to international suppliers – and is constantly on the lookout for new providers and vendors for both simple and complex treatment. Seize this opportunity as an exhibitor to tap new markets in Russia!
The Russian healthcare market is recovering. Health expenditure is rising again. In 2018, approximately US\$52 billion is being invested in new clinics and medical equipment. The overall market for medical equipment is estimated at more than US\$4.7 billion. This trend is expected to continue over the next few years.

Market: Bucking the Trend

About 80 per cent of the medical devices sold in Russia are imported. Sales of orthopaedic products are bucking the trend by rising much faster than the rest of the healthcare market. Despite trade sanctions, Russian imports in the O&P sector actually increased in 2017 from US\$490 million to US\$535 million. Seize this opportunity as an exhibitor to tap new markets in Russia!

Mickael Guimbertau, Rodin4D

"An interesting trade show. Better than the previous O&P trade fairs."

Kirill Scharin, Marketing Director of OOO Krust

"Our participation in the show was effective and very successful. The Integration trade fair is now even more exciting and attractive following its rebranding. We were especially pleased to see that large companies took part in the show this year and that there were more visitors than before."

Jonas Bergström, Export Manager, Allard

"We look forward to returning."

Brandon Coats, Marketing & Events Specialist, College Park

"We had good contacts and will definitely come back."

Oliver Wagner, CEO Wagner Polymertechnik

"The trade show far exceeded our expectations. We will attend in 2019 again."

